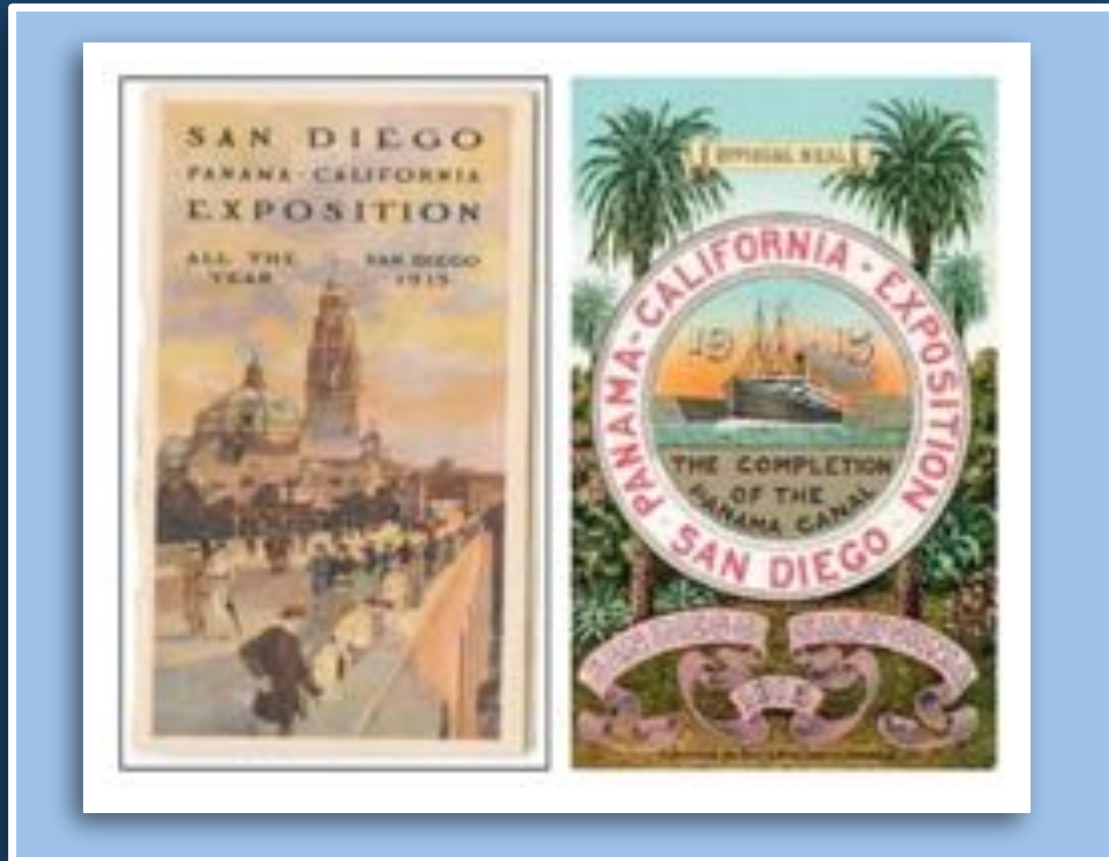


HOUSE OF PANAMA

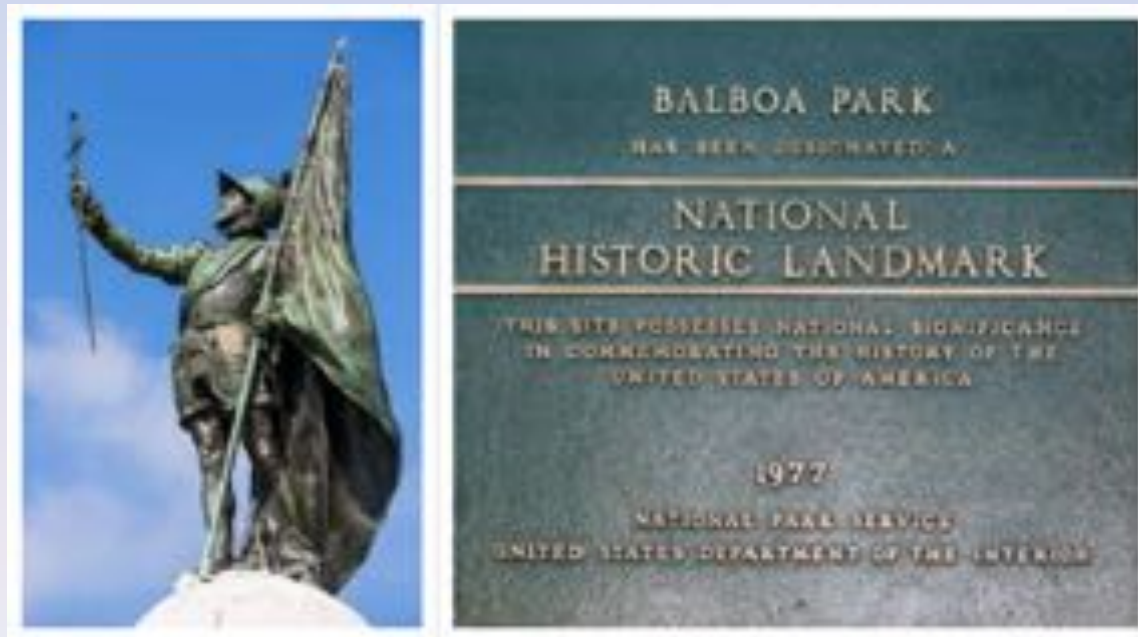
The only Panamanian cultural organization with a museum environment outside of Panama, where we promote Panama's culture, tourist destinations, and business opportunities in a park with 10 million visitors a year.



House of Panama- Balboa Park - San Diego, CA
Established in 1989 - www.houseofpanama.org

HISTORY OF PANAMA & BALBOA PARK

Balboa Park is named after the Spanish maritime explorer Vasco Núñez de Balboa, the first European to see the Pacific Ocean while on exploration in Panama.

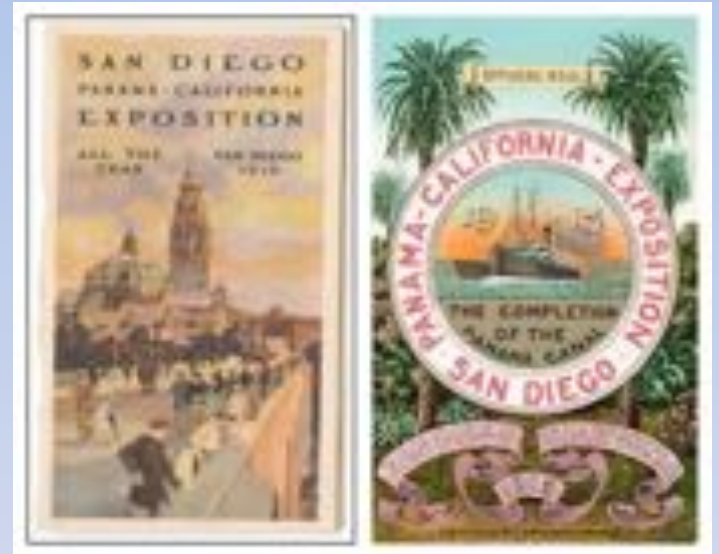


PANAMA-CALIFORNIA EXPOSITION

In 1915-1916, Balboa Park served as the site for the Panama-California Exposition, a huge fair commemorating the completion of the Panama Canal.

AT APPROXIMATELY THE SAME TIME...

In 1916, President Belisario Porras coordinated an international exposition called “The Exposition” to celebrate the discovery of the Pacific Ocean by Vasco Núñez de Balboa nearly 400 years earlier.



SISTER CITY PROCESS...

October 23, 2014 – California State Assembly Speaker Toni G. Atkins hosted a reception for Delegates from Panama City and recognized the House of Panama's 25 Year Anniversary

January 2015 – Sister City Steering Committee Meetings started

April 23, 2015 – “Kiss of the Oceans Reception” was held

July 17, 2015 – House of Panama hosted a reception/dinner for Panama City Mayor José Isabel Blandón

July 18, 2015 – Mayor Kevin Faulconer and Mayor José I. Blandón signed Sister City Agreement



SAN DIEGO-PANAMA CITY ARE NOW SISTER CITIES!



On July 18, 2015, San Diego-Panama City Sister City Agreement was signed.

San Diego and Panama are now forever united by the Panama-California Exposition 1915-1916.

Officially established a permanent channel of communication and exchange.

It will allow social events and activities for collaboration on education, commerce, arts and culture.



WHAT IS THE HOUSE OF PANAMA'S ROLE?

Non-profit 501(c)(3) organization that promotes the traditions, music, tourism and culture of Panama supported by 2,000 Panamanians who live in San Diego. The House of Panama is the only Panamanian cultural organization with a museum environment outside of Panama, is a positive representation of Panama as a country, "a home away from home" that supports the Panamanian community by celebrating our culture and heritage, contributing ethnic and educational activities, sharing our history, art, music and traditional dances.



WHAT DOES THE HOUSE OF PANAMA BRING TO THE TABLE?

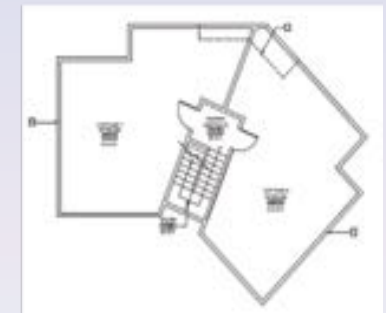
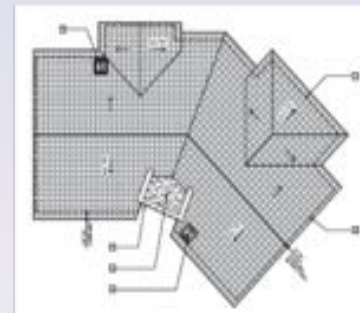
The House of Panama has been engaging in exchanges for over 25 years and is proud to become the backbone of the San Diego-Panama City Sister Cities activities moving forward in all arenas including education, culture, art, business, and tourism.



WHERE IS THE HOUSE OF PANAMA?

Our reality today: The House of Panama currently has a small cabinet of 3 cubic feet along with the other 33 countries in the Hall of Nations. The Hall of Nations is in a long-term renovation and is closed to the public.

Our future: Being the first museum outside the country of Panama, offering multiple screens and videos on Panama, temporary exhibitions about artists, musicians, authors and athletes from Panama. Coordinating music and dance workshops, cooking classes and food tastings, providing a library of books and presentations about Panama to the more than 10 million visitors a year to Balboa Park.



PROJECT BUDGET

The City of San Diego is contributing the land in Balboa Park. The California Assembly Speaker Toni G. Atkins and Assemblyman Jose Medina donated \$15,000. Panama City Mayor José I. Blandón donated \$5,000 as a private donation.

We are asking for another \$117,445 so Panama can have a permanent presence to promote the country in Balboa Park.

<i>Project Costs</i>	
Architectural costs (design, permits, drawings) - COMPLETED	\$20,000.00
Construction Costs - PENDING	\$180,000.00
Interior Design Costs - PENDING	\$61,800.00
Contingency Costs (15%) - PENDING	\$36,270.00
Total Costs	\$278,070.00
Donor Contributions	\$115,625.00
House of Panama Contribution	\$45,000.00
Total Contributions	\$160,625.00
Total Needed by November 15, 2015	\$117,445.00



IN THE WORKS...

We are planning the 1st Annual Panama International Film Festival in San Diego, to be held in October-November 2015.

Sponsored by City Councilman Todd Gloria's Office and the City's Arts and Culture Commission.

Will allow for Panamanian film makers to expose their films in San Diego, Los Angeles, and Las Vegas.



COMING SOON...

Christmas event with Symphonic Band Herberto Lopez JDC

Gastronomy event with Chef from Donde José

Gala event with Ballet Folklórico Nacional Panamá
Canta y Baila

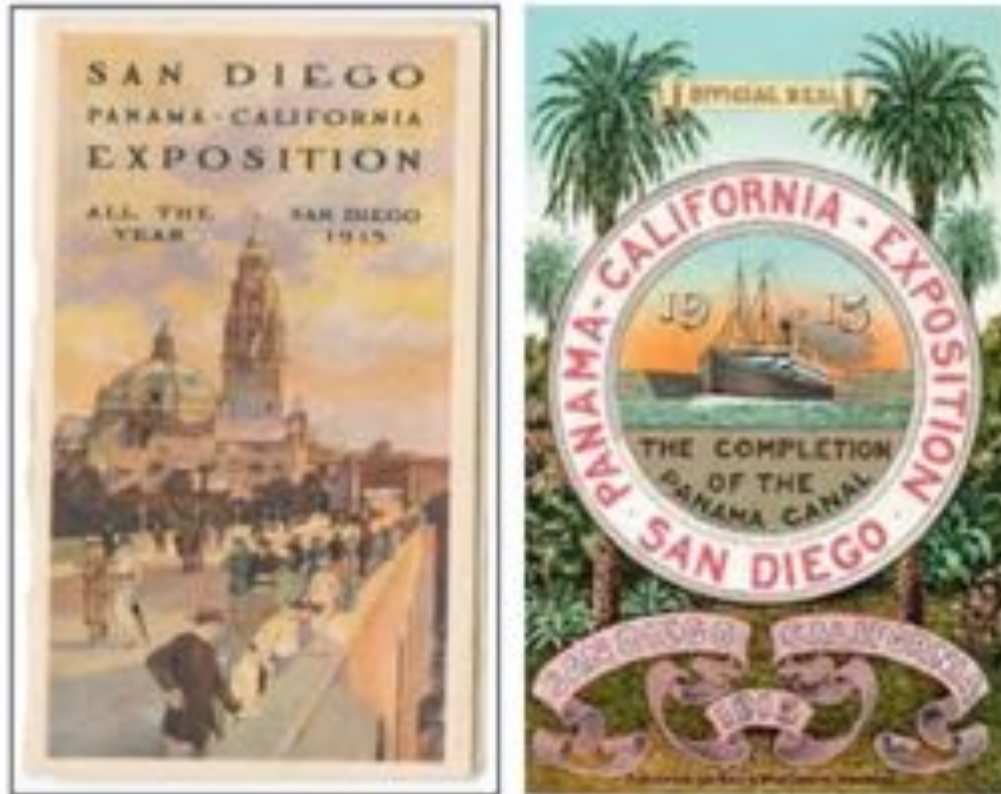


DONDE José



House of Panama- Balboa Park - San Diego, CA

Established in 1989 - www.houseofpanama.org



THANKS!