



Asociación de Ciudades Hermanas de América, AC  
México – Estados Unidos  
Conferencia Internacional en Puerto Vallarta  
Mayo 22 – 24, 2015

Registration Form

Name:

---

Organization / Municipality:

---

Address:

---

City: \_\_\_\_\_ Estado: \_\_\_\_\_ CP:

---

Phone: \_\_\_\_\_ Telephone:

---

Email:

---

Registration fee: \$ 1,250.00 pesos per person or \$ 90.00 Dlls

Includes: Lunch, and Dinner Breaks Saturday May 23

**Banco Santander Account** 57012305142 -

**BBVA Banco Card:** 4152 3130 5361 8844 to name Ismael Perez Madera, please send scanned copy for registration.

**For payment please contact** USA Aida Lerma number 956 655 8728

Host Hotel: Casa Magna Marriott Puerto Vallarta Resort & Spa  
[www.casamagnamarriottpuertovallartaresort.com](http://www.casamagnamarriottpuertovallartaresort.com)

The rates charged for sister cities are available three days before and / or three days after the event

Fee: \$ 150 - SINGLE room per night

\$ \$ 174 - DOUBLE room per night

Includes: deluxe room with private balcony (ROH), daily breakfast buffet in Restaurant, Taxes and gratuities Buttons and Maids

Make your reservations talking at 322-226-0000 CODE: Cds. Sisters

For more information on the conference please call Mr. Ismael Pérez telephone:

Mexico 82 93 322 135 - US 1,322,135 52 011 82 93. E-mail: [ismael\\_perez@hotmail.com](mailto:ismael_perez@hotmail.com)



Asociación de Ciudades Hermanas de América, AC  
México – Estados Unidos  
Conferencia Internacional en Puerto Vallarta  
Mayo 22 – 24, 2015

Objectives

1. Analyze the challenges and opportunities in the international action of local governments in Mexico and EE: UU
2. Identify and share best practices in linking from home and articulation of networks in Mexico and EE: UU
3. Promote and strengthen international agreements and tools for cooperation between Mexican states and municipalities and local governments EE: UU
4. Promote the creation of networks that generate responsibility between local governments, citizens, private sector and academia

**PRE-AGENDA**

**FRIDAY MAY 22**

**6:00 pm** Welcome Reception at the Marriott **Patio Playa**

**SATURDAY MAY 23**

**10:00 a.m.**

Opening Ceremony at the Mexico-Cozumel Lounge

**10:45 a.m.**

Prof. Emilio Suarez Licona - General Director of Policy Coordination. - Directorate General for Policy Coordination mechanisms for the internationalization of the municipalities, specifying the procedure and areas of opportunity of twinning with emphasis on the relationship with the United States since the local.

**11:30 a.m.**

**Mary Kane**- President Sister Cities International - Global Membership in the network of the world's largest sister cities, essential services, programs and resources to help member cities to maintain, find and build a relationship with a sister city in the United States.



Asociación de Ciudades Hermanas de América, AC  
México – Estados Unidos  
Conferencia Internacional en Puerto Vallarta  
Mayo 22 – 24, 2015

**12:15 p.m.**

Doing more with less - 3 x 1 presented to a panel of speakers

Vallarta Rotary Club South, SEDESOL, Gil García

**1:00 p.m.**

BREAK

**1:15 p.m.**

Presentation Sister Cities of America, Principles and Objectives presented by President Salvador Lee Chavez and Vice President Ismael Perez Madera

**2:00 pm - 3:30 pm**

**Food** - Restaurant Stay

**4:15 p.m. - 5:00 p.m.**

Introducing students UNIVA. speaker professor Lic. Luis Zúñiga Bobadilla with the theme ***Social Responsibility of Universities***

**5:00 p.m. - 5:30 p.m.**

Rubén Plata

**8:00 p.m. - 10:00 p.m.**

**Dinner** - Location to be determined

**SUNDAY MAY 24** Optional

**3:00 pm**

Food and Board Meeting



Asociación de Ciudades Hermanas de América, AC  
México – Estados Unidos  
Conferencia Internacional en Puerto Vallarta  
Mayo 22 – 24, 2015

**8<sup>th</sup> INTERNATIONAL CONFERENCE  
SISTER CITIES ASSOCIATION  
OF THE AMERICAS**

**Puerto Vallarta**  
May 22 - 24, 2015

Host hotel: CasaMagna Marriott Resort & Spa  
visit webpage: [www.ciudadeshermanasdeamerica.org](http://www.ciudadeshermanasdeamerica.org)

**México**

**Save the date**



**Conference Code: "Ciudades Hermanas"**

*Option 1: European Plan (no food included)*  
*Single, Double or Triple*  
*\$103.00 USD + 19% tax*

*Option 2: With Breakfast*  
*\$150.00 USD .... Single*  
*\$87.00 USD ..... Double*  
*Per person, per night*

*Telephone: 011-52-322-226-0032 - Direct*  
*011-52-322-226-0000 - Ext. 6332*

*Email: [ana.navarro@marriotthotels.com](mailto:ana.navarro@marriotthotels.com)*  
*Attention: Ana Gabriela Navarro .... Group Sales Executive*